# COURSE DETAIL

| ENTREPRENEURSHIP WITH PURPOSE |
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| **Country**<br>Germany |
| **Host Institution**<br>Free University of Berlin |
| **Program(s)**<br>Free University Berlin |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Sociology Business Administration |
| **UCEAP Course Number**<br>106 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>ENTREPRENEURSHIP WITH PURPOSE |
| **UCEAP Transcript Title**<br>ENTRPRNEUR W PURPOS |
| **UCEAP Quarter Units**<br>4.50 |
| **UCEAP Semester Units**<br>3.00 |

**Course Description**

In this class, students learn about the characteristics of social ventures that are driven by a dual mission: a strong social, societal and/or ecological purpose alongside their economic mission. The class invites students to reflect how social and economic purpose can be aligned in their ventures and how their own personal values can drive the various blocks of a venture creation process. To reflect and build upon the individual set of values, we are using the method 'Theory U' by Otto Scharmer. To that end, students learn about, discuss, and reflect upon social and economic purpose during ideation, team building and business modelling. This knowledge is applied to a business idea that supports both the social and economic mission of the founding team.

**Language(s) of Instruction**
English

**Host Institution Course Number**
10131312

**Host Institution Course Title**
ENTREPRENEURSHIP WITH PURPOSE

**Host Institution Course Details**
https://www.fu-berlin.de/vv/en/lv/862735?query=Entrepreneurship%20with%20Purpos...

**Host Institution Campus**

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
Wirtschaftswissenschaften

**Course Last Reviewed**
2023-2024

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