

COURSE DETAIL

ENTREPRENEURSHIP WITH PURPOSE

Country

Germany

Host Institution

Free University of Berlin

Program(s)

Free University Berlin

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology Business Administration

UCEAP Course Number

106

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURSHIP WITH PURPOSE

UCEAP Transcript Title

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UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

In this class, students learn about the characteristics of social ventures that are driven by a dual mission: a strong social, societal and/or ecological purpose alongside their economic mission. The class invites students to reflect how social and economic purpose can be aligned in their ventures and how their own personal values can drive the various blocks of a venture creation process. To reflect and build upon the individual set of values, we are using the method 'Theory U' by Otto Scharmer. To that end, students learn about, discuss, and reflect upon social and economic purpose during ideation, team building and business modelling. This knowledge is applied to a business idea that supports both the social and economic mission of the founding team.

Language(s) of Instruction

English

Host Institution Course Number

10131312

Host Institution Course Title

ENTREPRENEURSHIP WITH PURPOSE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Wirtschaftswissenschaften

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