

## COURSE DETAIL

### MEDIA INNOVATIONS AND TECHNOLOGICAL CHANGE IN SOCIETAL CONTEXTS

**Country**

Germany

**Host Institution**

Free University of Berlin

**Program(s)**

Free University Berlin

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

121

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA INNOVATIONS AND TECHNOLOGICAL CHANGE IN SOCIETAL CONTEXTS

**UCEAP Transcript Title**

MEDIA INNOVATION

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

**Course Description**

The media landscape and associated industries are in a constant state of evolution, repeatedly undergoing transformations in their manner of production and positioning within social and thus market contexts. These dynamic processes of change within the broader field of media products and services are often intertwined with and conditioned by associated innovations in the enabling and underlying technological frameworks employed to produce, distribute and consume them. Innovations in communication technology thus also entail an impact on individual, social and psychological aspects of modern life. While this impact has long been influential, pressures of digitization and digital transformation have been making the need for a scholarly assessment of aforementioned processes ever more apparent. In this seminar we will thus explore current research and theory aiming to shed light on the intricacies of such developments, getting to know different dimensions of innovation and connecting them to practical examples of how these processes take shape within the wider media landscape. The course thus offers a rather broad perspective on what characterizes media innovation, how it develops, and what structural conditions facilitate and shape it.

**Language(s) of Instruction**

English

**Host Institution Course Number**

28554

**Host Institution Course Title**

MEDIA INNOVATIONS AND TECHNOLOGICAL CHANGE IN SOCIETAL CONTEXTS

**Host Institution Campus**

Free University of Berlin

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**

Medien- und Kommunikationswissenschaft

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