COURSE DETAIL

MEDIA INNOVATIONS AND TECHNOLOGICAL CHANGE IN SOCIETAL CONTEXTS

Country
Germany

Host Institution
Free University of Berlin

Program(s)
Free University Berlin

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Film & Media Studies Communication

UCEAP Course Number
121

UCEAP Course Suffix

UCEAP Official Title
MEDIA INNOVATIONS AND TECHNOLOGICAL CHANGE IN SOCIETAL CONTEXTS

UCEAP Transcript Title
MEDIA INNOVATION

UCEAP Quarter Units
4.50

UCEAP Semester Units
3.00

Course Description

The media landscape and associated industries are in a constant state of evolvement, repeatedly undergoing transformations in their manner of production and positioning within social and thus market contexts. These dynamic processes of change within the broader field of media products and services are often intertwined with and conditioned by associated innovations in the enabling and underlying technological frameworks employed to produce, distribute and consume them. Innovations in communication technology thus also entail an impact on individual, social and psychological aspects of modern life. While this impact has long been influential, pressures of digitization and digital transformation have been making the need for a scholarly assessment of aforementioned processes ever more apparent. In this seminar we will thus explore current research and theory aiming to shed light on the intricacies of such developments, getting to know different dimensions of innovation and connecting them to practical examples of how these processes take shape within the wider media landscape. The course thus offers a rather broad perspective on what characterizes media innovation, how it develops, and what structural conditions facilitate and shape it.

Language(s) of Instruction
English

Host Institution Course Number
28554

Host Institution Course Title
MEDIA INNOVATIONS AND TECHNOLOGICAL CHANGE IN SOCIETAL CONTEXTS

Host Institution Course Details
https://www.fu-berlin.de/vv/en/lv/860430?query=28554&sm=814672

Host Institution Campus Free University of Berlin
Host Institution Faculty
Host Institution Degree
Host Institution Department Medien- und Kommunikationswissenschaft
Course Last Reviewed 2023-2024

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