

COURSE DETAIL

BUSINESS AND PROJECT MANAGEMENT

Country

United Kingdom - England

Host Institution

University of Sussex

Program(s)

University of Sussex

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

147

UCEAP Course Suffix

N

UCEAP Official Title

BUSINESS AND PROJECT MANAGEMENT

UCEAP Transcript Title

BUS&PROJECT MANAGMT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

In this course, students address the wider business and project management issues that affect the technological and engineering environment. Some of these issues include the business environment; principles of strategic management; portfolio, program, and project management; quality and control; organizational structure; cultural issues; and governance of project-based organizations and international projects.

Language(s) of Instruction

English

Host Institution Course Number

H7095

Host Institution Course Title

BUSINESS AND PROJECT MANAGEMENT

Host Institution Campus

University of Sussex

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business

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