COURSE DETAIL

POLITICS AND MEDIA
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Political Science Communication
UCEAP Course Number 158
UCEAP Course Suffix
UCEAP Official Title POLITICS AND MEDIA
UCEAP Transcript Title POLITICS AND MEDIA
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course explores the role of the media in contemporary liberal democracies and the actors who intervene in the process of political communication: governments, political parties, journalists, interest groups, and social movements. It also focuses on the main theories on the social influence of the media and how to run an electoral campaign (interviews, debates, polls, ads, etc.)

Language(s) of Instruction
English

Host Institution Course Number
17701

Host Institution Course Title
POLÍTICA Y MEDIOS DE COMUNICACIÓN

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=352&anio=2023&plan=394&asig=17...

Host Institution Campus
GETAFE

Host Institution Faculty
Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree
Grado en Historia y Política

Host Institution Department
Departamento de Comunicación

Course Last Reviewed
2023-2024

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