

COURSE DETAIL

POLITICS AND MEDIA

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science Communication

UCEAP Course Number

158

UCEAP Course Suffix**UCEAP Official Title**

POLITICS AND MEDIA

UCEAP Transcript Title

POLITICS AND MEDIA

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course explores the role of the media in contemporary liberal democracies and the actors who intervene in the process of political communication: governments, political parties, journalists, interest groups, and social movements. It also focuses on the main theories on the social influence of the media and how to run an electoral campaign (interviews, debates, polls, ads, etc.)

Language(s) of Instruction

English

Host Institution Course Number

17701

Host Institution Course Title

POLITICS AND MEDIA

Host Institution Campus

GETAFE

Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

Host Institution Degree

Grado en Historia y Política

Host Institution Department

Departamento de Comunicación

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