COURSE DETAIL

CORPORATE SOCIAL RESPONSIBILITY AND INTERNATIONAL LABOR STANDARDS

Country
United Kingdom - England

Host Institution
London School of Economics

Program(s)
London School of Economics

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
119

UCEAP Course Suffix

UCEAP Official Title
CORPORATE SOCIAL RESPONSIBILITY AND INTERNATIONAL LABOR STANDARDS

UCEAP Transcript Title
CORP SOC RESPONBLTY

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

This course critically evaluates Corporate Social Responsibility (CSR), focusing on firms' attempts to prevent labor standards violations in their supply chains. Students begin by analyzing the rise of CSR, setting it in the context of global value chains, international labor standards, and emerging private forms of regulation. They then analyze topics such as the impact of CSR on corporate financial performance; whether CSR is an effective means of raising labor standards; theories of CSR; and how to embed CSR within the firm and comparative CSR. The course includes examples of how large firms are dealing with the ethical challenges posed by global supply chains. The course will include one lecture from a CSR professional.

Language(s) of Instruction
English

Host Institution Course Number
MG210

Host Institution Course Title
CORPORATE SOCIAL RESPONSIBILITY AND INTERNATIONAL LABOUR STANDARDS

Host Institution Course Details
https://www.lse.ac.uk/resources/calendar2023-2024/courseGuides/MG/2023_MG210.htm

Host Institution Campus
The Strand

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

Course Last Reviewed
2023-2024

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