

COURSE DETAIL

CORPORATE SOCIAL RESPONSIBILITY AND INTERNATIONAL LABOR STANDARDS

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

119

UCEAP Course Suffix**UCEAP Official Title**

CORPORATE SOCIAL RESPONSIBILITY AND INTERNATIONAL LABOR STANDARDS

UCEAP Transcript Title

CORP SOC RESPONBLTY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course critically evaluates Corporate Social Responsibility (CSR), focusing on firms' attempts to prevent labor standards violations in their supply chains. Students begin by analyzing the rise of CSR, setting it in the context of global value chains, international labor standards, and emerging private forms of regulation. They then analyze topics such as the impact of CSR on corporate financial performance; whether CSR is an effective means of raising labor standards; theories of CSR; and how to embed CSR within the firm and comparative CSR. The course includes examples of how large firms are dealing with the ethical challenges posed by global supply chains. The course will include one lecture from a CSR professional.

Language(s) of Instruction

English

Host Institution Course Number

MG210

Host Institution Course Title

CORPORATE SOCIAL RESPONSIBILITY AND INTERNATIONAL LABOUR STANDARDS

Host Institution Campus

The Strand

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Management

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