COURSE DETAIL

CULTURE AND SUSTAINABILTY FOR BUSINESSES IN EUROPE
Country Spain
Host Institution Pompeu Fabra University
Program(s) UPF Barcelona International Summer School
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 136
UCEAP Course Suffix
UCEAP Official Title CULTURE AND SUSTAINABILTY FOR BUSINESSES IN EUROPE
UCEAP Transcript Title BUS CLTR&SUSTAIN EU
UCEAP Quarter Units 2.50
UCEAP Semester Units 1.70

Course Description

The course focuses on the intersection between business culture and sustainable practices in the European context. It analyzes strategic business frameworks to assess the environmental impact of business activities, highlighting the emerging paradigm of circular economy and economic development. It also discusses cultural differences between European countries exploring the particularities of the regions of the North, the Mediterranean, and the new Eastern Europe.

This course is also referred to as Culture and Sustainability for Companies in Europe.

Language(s) of Instruction
English

Host Institution Course Number
59144

Host Institution Course Title
CULTURE AND SUSTAINABILTY FOR BUSINESSES IN EUROPE

Host Institution Course Details
https://drive.google.com/file/d/1gL5RVVTUPfOBRHZ83nz7Y6nwpyCNYV5o/view

Host Institution Campus
ESCI-UPF Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
UPF Education Abroad Program

Course Last Reviewed
2024-2025

Print