

COURSE DETAIL

CULTURE AND SUSTAINABILTY FOR BUSINESSES IN EUROPE

Country

Spain

Host Institution

Pompeu Fabra University

Program(s)

UPF Barcelona International Summer School

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

136

UCEAP Course Suffix**UCEAP Official Title**

CULTURE AND SUSTAINABILTY FOR BUSINESSES IN EUROPE

UCEAP Transcript Title

BUS CLTR&SUSTAIN EU

UCEAP Quarter Units

2.50

UCEAP Semester Units

1.70

Course Description

The course focuses on the intersection between business culture and sustainable practices in the European context. It analyzes strategic business frameworks to assess the environmental impact of business activities, highlighting the emerging paradigm of circular economy and economic development. It also discusses cultural differences between European countries exploring the particularities of the regions of the North, the Mediterranean, and the new Eastern Europe.

This course is also referred to as Culture and Sustainability for Companies in Europe.

Language(s) of Instruction

English

Host Institution Course Number

59144

Host Institution Course Title

CULTURE AND SUSTAINABILTY FOR BUSINESSES IN EUROPE

Host Institution Course Details

<https://drive.google.com/file/d/1gL5RVVTUPfOBRHZ83nz7Y6nwpyCNYV5o/view>

Host Institution Campus

ESCI-UPF Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

UPF Education Abroad Program

Course Last Reviewed

2024-2025

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