

## COURSE DETAIL

### CULTURE AND SUSTAINABILTY FOR BUSINESSES IN EUROPE

**Country**

Spain

**Host Institution**

Pompeu Fabra University

**Program(s)**

UPF Barcelona International Summer School

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

136

**UCEAP Course Suffix****UCEAP Official Title**

CULTURE AND SUSTAINABILTY FOR BUSINESSES IN EUROPE

**UCEAP Transcript Title**

BUS CLTR&SUSTAIN EU

**UCEAP Quarter Units**

2.50

**UCEAP Semester Units**

1.70

## Course Description

The course focuses on the intersection between business culture and sustainable practices in the European context. It analyzes strategic business frameworks to assess the environmental impact of business activities, highlighting the emerging paradigm of circular economy and economic development. It also discusses cultural differences between European countries exploring the particularities of the regions of the North, the Mediterranean, and the new Eastern Europe.

This course is also referred to as Culture and Sustainability for Companies in Europe.

### Language(s) of Instruction

English

### Host Institution Course Number

59137

### Host Institution Course Title

CULTURE AND SUSTAINABILTY FOR BUSINESSES IN EUROPE

### Host Institution Campus

ESCI-UPF Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

UPF Education Abroad Program

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