

COURSE DETAIL

INTERNATIONAL CONTEXT OF MANAGEMENT

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

130

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL CONTEXT OF MANAGEMENT

UCEAP Transcript Title

INTL CONTXT OF MGMT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course applies social science theory to the analysis of the conduct and management of transnational activities. It also critically appraises concepts such as globalization, regionalization, national competitiveness, transnationality of firms, etc. in the context of international management structures and processes. It delineates the international political, economic, social, and legal structures and environments within which the activity of management takes place. The topics covered include: the nature of the contemporary global political economy; the globalization of business, finance and trade in goods and services; global competition; the transnational corporation in the global economy; the tension between globalization and regionalization; the international trading order; the international monetary regime; the impact of culture on global business; the changing position of the state in the global economy; and the new diplomacy of states and firms.

Language(s) of Instruction

English

Host Institution Course Number

MG307

Host Institution Course Title

INTERNATIONAL CONTEXT OF MANAGEMENT

Host Institution Campus

London School of Economics

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

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