COURSE DETAIL

INTERNATIONAL CONTEXT OF MANAGEMENT
Country United Kingdom - England
Host Institution London School of Economics
Program(s) London School of Economics
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 130
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL CONTEXT OF MANAGEMENT
UCEAP Transcript Title INTL CONTXT OF MGMT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
This course applies social science theory to the analysis of the conduct and management of transnational activities. It also critically appraises concepts such as globalization, regionalization, national competitiveness, transnationality of firms, etc. in the context of international management structures and processes. It delineates the international political, economic, social, and legal structures and environments within which the activity of management takes place. The topics covered include: the nature of the contemporary global political economy; the globalization of business, finance and trade in goods and services; global competition; the transnational corporation in the global economy; the tension between globalization and regionalization; the international trading order; the international monetary regime; the impact of culture on global business; the changing position of the state in the global economy; and the new diplomacy of states and firms.

Language(s) of Instruction
English

Host Institution Course Number
MG307

Host Institution Course Title
INTERNATIONAL CONTEXT OF MANAGEMENT

Host Institution Course Details
https://www.lse.ac.uk/resources/calendar/courseGuides/MG/2023_MG307.htm

Host Institution Campus
London School of Economics

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2023-2024

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