

COURSE DETAIL

MANAGING PROJECTS AND TECHNOLOGIES FOR BUSINESS STUDENTS

Country

United Kingdom - England

Host Institution

University of Sussex

Program(s)

University of Sussex

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

111

UCEAP Course Suffix

N

UCEAP Official Title

MANAGING PROJECTS AND TECHNOLOGIES FOR BUSINESS STUDENTS

UCEAP Transcript Title

PROJECTS&TECH/BUS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course is to introduce students to project management – as a concept, a practice, a skill and a key management resource in achieving organizational strategy and implementing change in organizations. This course focuses on planning and implementing projects that impact organizations, their strategic goals and their operations through business technologies. It also equips students with core knowledge about business technologies, which feature in a majority of graduate roles, along with confidence and skills to learn about these when students encounter them.

Language(s) of Instruction

English

Host Institution Course Number

N1503

Host Institution Course Title

MANAGING PROJECTS AND TECHNOLOGIES FOR BUSINESS STUDENTS

Host Institution Campus

University of Sussex

Host Institution Faculty**Host Institution Degree****Host Institution Department**

Business Administration

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