COURSE DETAIL

MANAGING PROJECTS AND TECHNOLOGIES FOR BUSINESS STUDENTS

Country
United Kingdom - England

Host Institution
University of Sussex

Program(s)
University of Sussex

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
111

UCEAP Course Suffix
N

UCEAP Official Title
MANAGING PROJECTS AND TECHNOLOGIES FOR BUSINESS STUDENTS

UCEAP Transcript Title
PROJECTS&TECH/BUS

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

The course is to introduce students to project management – as a concept, a practice, a skill and a key management resource in achieving organizational strategy and implementing change in organizations. This course focuses on planning and implementing projects that impact organizations, their strategic goals and their operations through business technologies. It also equips students with core knowledge about business technologies, which feature in a majority of graduate roles, along with confidence and skills to learn about these when students encounter them.

Language(s) of Instruction
English

Host Institution Course Number
N1503

Host Institution Course Title
MANAGING PROJECTS AND TECHNOLOGIES FOR BUSINESS STUDENTS

Host Institution Course Details
https://www.sussex.ac.uk/study/modules/undergraduate/2023/N1503-managing-projec...

Host Institution Campus
University of Sussex

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed

2023-2024

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