

## COURSE DETAIL

### MEDIA, POPULAR CULTURE, AND MULTICULTURAL SOCIETY

**Country**

Japan

**Host Institution**

International Christian University

**Program(s)**

International Christian University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

129

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA, POPULAR CULTURE, AND MULTICULTURAL SOCIETY

**UCEAP Transcript Title**

MEDIA&POPULAR CULTR

**UCEAP Quarter Units**

2.50

**UCEAP Semester Units**

1.70

## Course Description

How has the media been incorporated into our experiences of place and culture? How do we understand our media consumption, and our dwelling and travelling experiences, and how would such an understanding help us make sense of the increasingly globalizing world in which we live?

This course explores the role the media play in deterritorialized, global and multicultural contexts. It first introduces two key approaches to media globalization, cultural imperialism paradigm and cultural globalization thesis, and considers how the production, circulation and consumption of global entertainment media have shaped the ways we understand both domestic and foreign cultures. It then examines a range of contemporary cultural phenomena such as cultural migrants, diaspora, media representation of minority, etc. and considers how such phenomena are concerned with critical issues in relation to globalization, identity formation and the shaping of our sense of place.

A range of media texts (e.g. movies, television programs) will serve as exemplars to be analyzed in the lecture and discussion, in order to help students grasp the key concepts of relevant theories.

### Language(s) of Instruction

English

### Host Institution Course Number

MCC257E

### Host Institution Course Title

MEDIA, POPULAR CULTURE, AND MULTICULTURAL SOCIETY

### Host Institution Campus

International Christian University

### Host Institution Faculty

### Host Institution Degree

## **Host Institution Department**

Media, Communication and Culture

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