COURSE DETAIL

PRODUCT AND PROCESS DESIGN: PRINCIPLES OF CONSUMER-ORIENTED FOOD PRODUCT DESIGN

Country

Netherlands

Host Institution

Wageningen University and Research Center

Program(s)

Wageningen University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Agricultural Sciences

UCEAP Course Number

131

UCEAP Course Suffix

UCEAP Official Title

PRODUCT AND PROCESS DESIGN: PRINCIPLES OF CONSUMER-ORIENTED FOOD PRODUCT DESIGN

UCEAP Transcript Title

FOOD PRODUCT DESIGN

UCEAP Quarter Units

2.50

UCEAP Semester Units

1.70

Course Description

FQD633 is the first module of the online course on Product and Process Design. This first module focuses on the principles of consumer-oriented food product design. Group work is an essential part of this module. Deadlines are in place to ensure appropriate progress of the (group) work. The online course on Product and Process Design focuses on design aspects of food products from an integrated product and process perspective and aims at strengthening so-called T-shaped skills, i.e., the ability to tackle indepth disciplinary technological problems in combination with the aptitude to deal with broad multi-disciplinary challenges. The online course on Product and Process Design is divided into four modules: FQD63303, FQD63403, FQD63503, and FQD63603.

Language(s) of Instruction

English

Host Institution Course Number

FQD63303

Host Institution Course Title

PRODUCT AND PROCESS DESIGN - PRINCIPLES OF CONSUMER-ORIENTED FOOD PRODUCT DESIGN

Host Institution Campus

Wageningen University and Research Center

Host Institution Faculty

Host Institution Degree

Host Institution Department

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