

## COURSE DETAIL

### PRODUCT AND PROCESS DESIGN: PRINCIPLES OF CONSUMER-ORIENTED FOOD PRODUCT DESIGN

**Country**

Netherlands

**Host Institution**

Wageningen University and Research Center

**Program(s)**

Wageningen University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Agricultural Sciences

**UCEAP Course Number**

131

**UCEAP Course Suffix****UCEAP Official Title**

PRODUCT AND PROCESS DESIGN: PRINCIPLES OF CONSUMER-ORIENTED  
FOOD PRODUCT DESIGN

**UCEAP Transcript Title**

FOOD PRODUCT DESIGN

**UCEAP Quarter Units**

2.50

**UCEAP Semester Units**

1.70

**Course Description**

FQD633 is the first module of the online course on Product and Process Design. This first module focuses on the principles of consumer-oriented food product design. Group work is an essential part of this module. Deadlines are in place to ensure appropriate progress of the (group) work. The online course on Product and Process Design focuses on design aspects of food products from an integrated product and process perspective and aims at strengthening so-called T-shaped skills, i.e., the ability to tackle in-depth disciplinary technological problems in combination with the aptitude to deal with broad multi-disciplinary challenges. The online course on Product and Process Design is divided into four modules: FQD63303, FQD63403, FQD63503, and FQD63603.

**Language(s) of Instruction**

English

**Host Institution Course Number**

FQD63303

**Host Institution Course Title**

PRODUCT AND PROCESS DESIGN: PRINCIPLES OF CONSUMER-ORIENTED FOOD PRODUCT DESIGN

**Host Institution Campus**

Wageningen University and Research Center

**Host Institution Faculty****Host Institution Degree****Host Institution Department**[Print](#)