

# COURSE DETAIL

## THEORIES OF COMMUNICATIONS AND NEW MEDIA

**Country**

Singapore

**Host Institution**

National University of Singapore

**Program(s)**

National University of Singapore

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

116

**UCEAP Course Suffix****UCEAP Official Title**

THEORIES OF COMMUNICATIONS AND NEW MEDIA

**UCEAP Transcript Title**

THEORIES COMM&MEDIA

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course provides an overview of the theories and perspectives applicable to the study of communication and new media. Students apply various theories from both critical/cultural and social scientific approaches to analyze diverse digital phenomena and controversies. Students gain a foundational knowledge in how digital technologies affect interactions, how social media changes news consumption, how the conception of work changes in an era of crowdsourcing, and how media content can be made more persuasive.

## Language(s) of Instruction

English

## Host Institution Course Number

NM2101

## Host Institution Course Title

THEORIES OF COMMUNICATIONS AND NEW MEDIA

## Host Institution Course Details

<https://nusmods.com/courses/NM2101/theories-of-communications-and-new-media>

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Communications & New Media

## Course Last Reviewed

2024-2025

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