

# COURSE DETAIL

## INTRODUCTION TO MANAGEMENT CONSULTING

**Country**

Italy

**Host Institution**

University of Commerce Luigi Bocconi

**Program(s)**

Bocconi University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

146

**UCEAP Course Suffix****UCEAP Official Title**

INTRODUCTION TO MANAGEMENT CONSULTING

**UCEAP Transcript Title**

MGMT CONSULTING

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

Consultants offer their professional advice to client organizations by leveraging their knowhow in the fields of management. Consultants often assist clients in the change process, and in some cases act as key characters in the implementation phase. Today, more than in the past, consultancy has become a viable professional development alternative, typically offered to young students from graduate or undergraduate degrees. The course focuses on the process side of the relationship between clients and consultants. The course also deals with the characteristics of the industry and with some key features of the profession.

### Language(s) of Instruction

English

### Host Institution Course Number

30206

### Host Institution Course Title

INTRODUCTION TO MANAGEMENT CONSULTING

### Host Institution Campus

Bocconi University

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Management

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