COURSE DETAIL

INTRODUCTION TO MANAGEMENT CONSULTING

Country
Italy

Host Institution
University of Commerce Luigi Bocconi

Program(s)
Bocconi University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Economics Business Administration

UCEAP Course Number
146

UCEAP Course Suffix

UCEAP Official Title
INTRODUCTION TO MANAGEMENT CONSULTING

UCEAP Transcript Title
MGMT CONSULTING

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

Consultants offer their professional advice to client organizations by leveraging their knowhow in the fields of management. Consultants often assist clients in the change process, and in some cases act as key characters in the implementation phase. Today, more than in the past, consultancy has become a viable professional development alternative, typically offered to young students from graduate or undergraduate degrees. The course focuses on the process side of the relationship between clients and consultants. The course also deals with the characteristics of the industry and with some key features of the profession.

Language(s) of Instruction
English

Host Institution Course Number
30206

Host Institution Course Title
INTRODUCTION TO MANAGEMENT CONSULTING

Host Institution Course Details
https://didattica.unibocconi.it/ts/tsn_anteprima.php?cod_ins=30206&anno=2024&Id...

Host Institution Campus
Bocconi University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed

2023-2024

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