

## COURSE DETAIL

### CONSUMPTION AND FASHION TREND

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

55

**UCEAP Course Suffix****UCEAP Official Title**

CONSUMPTION AND FASHION TREND

**UCEAP Transcript Title**

CONSUMPTION&FASHION

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course surveys the rapidly changing environment which significantly influences consumer culture; in particular, examining how the shift in consumer trends centered around luxury fashion is creating a new culture across clothing, food, and living. The course establishes a creative mindset allowing students to articulate their own brand and trends by understanding the history and culture of fashion, as well as the changes in luxury brands and lifestyles. Students will learn to identify and understand the history and culture of fashion in relation to consumption trends; the change of luxury brands and lifestyles; and to present and discuss current issues in global consumption and fashion trends.

## Language(s) of Instruction

Korean

## Host Institution Course Number

YCI1851

## Host Institution Course Title

CONSUMPTION AND FASHION TREND

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

## Course Last Reviewed

2024-2025

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