COURSE DETAIL

CONSUMPTION AND FASHION TREND
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 55
UCEAP Course Suffix
UCEAP Official Title CONSUMPTION AND FASHION TREND
UCEAP Transcript Title CONSUMPTION&FASHION
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course surveys the rapidly changing environment which significantly influences consumer culture; in particular, examining how the shift in consumer trends centered around luxury fashion is creating a new culture across clothing, food, and living. The course establishes a creative mindset allowing students to articulate their own brand and trends by understanding the history and culture of fashion, as well as the changes in luxury brands and lifestyles. Students will learn to identify and understand the history and culture of fashion in relation to consumption trends; the change of luxury brands and lifestyles; and to present and discuss current issues in global consumption and fashion trends.

Language(s) of Instruction
Korean

Host Institution Course Number
YCI1851

Host Institution Course Title
CONSUMPTION AND FASHION TREND

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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