COURSE DETAIL

MANAGEMENT INFORMATION THEORY
Country Korea, South
Host Institution Seoul National University
Program(s) Seoul National University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 44
UCEAP Course Suffix
UCEAP Official Title MANAGEMENT INFORMATION THEORY
UCEAP Transcript Title MGMNT INFO THEORY
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This introductory course examines management information systems (MIS), both in theory and practice. It covers key topics such as enterprise information systems, e-business, IT architectures, database management, and system development. Students develop a deep understanding of MIS and its crucial role in building competitive firms, managing global corporations, and enhancing business value. The course also highlights the importance of MIS in various business functions, including operations, marketing, finance, accounting, and human resources, and demonstrates the use of relevant computer programs and application software.

Language(s) of Instruction
English

Host Institution Course Number
251.326

Host Institution Course Title
MANAGEMENT INFORMATION THEORY

Host Institution Course Details
https://sugang.snu.ac.kr/sugang/ca/ca110.action

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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