

COURSE DETAIL

MANAGEMENT INFORMATION THEORY

Country

Korea, South

Host Institution

Seoul National University

Program(s)

Seoul National University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

44

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT INFORMATION THEORY

UCEAP Transcript Title

MGMNT INFO THEORY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This introductory course examines management information systems (MIS), both in theory and practice. It covers key topics such as enterprise information systems, e-business, IT architectures, database management, and system development. Students develop a deep understanding of MIS and its crucial role in building competitive firms, managing global corporations, and enhancing business value. The course also highlights the importance of MIS in various business functions, including operations, marketing, finance, accounting, and human resources, and demonstrates the use of relevant computer programs and application software.

Language(s) of Instruction

English

Host Institution Course Number

251.326

Host Institution Course Title

MANAGEMENT INFORMATION THEORY

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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