

## COURSE DETAIL

### REINVENTING BERLIN'S ECONOMY AFTER THE FALL OF THE WALL

**Country**

Germany

**Host Institution**

CIEE, Berlin

**Program(s)**

The Berlin Experience

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

112

**UCEAP Course Suffix****UCEAP Official Title**

REINVENTING BERLIN'S ECONOMY AFTER THE FALL OF THE WALL

**UCEAP Transcript Title**

REINVNTNG BRLN ECON

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course introduces the highly dynamic economic transformation of the city of Berlin since the fall of the Iron Curtain. The course examines how Berlin has tried to turn its weakness (i.e., lack of financial capital) into a strength (i.e., wealth of cultural capital) by focusing heavily on "creative industries," tourism, and its world-famous club and art scenes. This course studies the transformation in all its economic and cultural ramifications: from the vibrant start-up culture and precarious employment patterns to the city's rapid growth and discontent with gentrification.

## Language(s) of Instruction

English

## Host Institution Course Number

ECON 3001,BUSI 3006

## Host Institution Course Title

REINVENTING BERLIN'S ECONOMY AFTER THE FALL OF THE WALL

## Host Institution Campus

CIEE Berlin

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

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