COURSE DETAIL

MULTIMEDIA JOURNALISM WORKSHOP

Country

Chile

Host Institution

Pontifical Catholic University of Chile

Program(s)

Pontifical Catholic University of Chile

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

108

UCEAP Course Suffix

UCEAP Official Title

MULTIMEDIA JOURNALISM WORKSHOP

UCEAP Transcript Title

MULTIMEDIA JOURNAL

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course's goal is to analyze how influential media outlets cover current world affairs and main issues, and what unique topic approaches and novel storytelling ways they use that can be applied to local news coverage. This course employs the English as a Medium of Instruction–Contents and Language Integrated Learning method (EMI-CLIL).

Language(s) of Instruction

English

Host Institution Course Number

COM024

Host Institution Course Title

MULTIMEDIA JOURNALISM WORKSHOP

Host Institution Campus

Casa Central

Host Institution Faculty

Comunicaciones

Host Institution Degree

Host Institution Department

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