

# COURSE DETAIL

## ENTREPRENEURIAL MINDSET

**Country**

Korea, South

**Host Institution**

Korea University

**Program(s)**

Korea University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

43

**UCEAP Course Suffix****UCEAP Official Title**

ENTREPRENEURIAL MINDSET

**UCEAP Transcript Title**

ENTREPRNRIAL MIND

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course introduces key concepts and steps of entrepreneurship. Students examine the problem-solving process of successful entrepreneurs through various entrepreneurship theories and learn strategy-making methods to solve various problems faced both in business and daily life. This course is intended for not only prospective entrepreneurs who are planning to start a business, but also prospective entrepreneurship ecosystem workers who want to be members of the entrepreneurship ecosystem.

Topics include business models, platform business, practical finance for entrepreneurs, venture firm registration and benefits, career aptitude, best practices of corporate formation, business valuation and negotiation, attracting investment, and patent strategy and IPO. Students will collaborate on a startup idea and create a business plan, presenting a team project at the end of the course.

### Language(s) of Instruction

English

### Host Institution Course Number

BUSS 165-00

### Host Institution Course Title

ENTREPRENEURIAL MINDSET

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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