COURSE DETAIL

ENTREPRENEURIAL MINDSET
Country Korea, South
Host Institution Korea University
Program(s) Korea University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 43
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURIAL MINDSET
UCEAP Transcript Title ENTREPRNRIAL MIND
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course introduces key concepts and steps of entrepreneurship. Students examine the problem-solving process of successful entrepreneurs through various entrepreneurship theories and learn strategy-making methods to solve various problems faced both in business and daily life. This course is intended for not only prospective entrepreneurs who are planning to start a business, but also prospective entrepreneurship ecosystem workers who want to be members of the entrepreneurship ecosystem.

Topics include business models, platform business, practical finance for entrepreneurs, venture firm registration and benefits, career aptitude, best practices of corporate formation, business valuation and negotiation, attracting investment, and patent strategy and IPO. Students will collaborate on a startup idea and create a business plan, presenting a team project at the end of the course.

Language(s) of Instruction
English

Host Institution Course Number
BUSS 165-00

Host Institution Course Title
ENTREPRENEURIAL MINDSET

Host Institution Course Details
https://infodepot.korea.ac.kr/lecture1/lecsubjectPlanViewNew.jsp?year=2024&term…

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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