COURSE DETAIL

MUSIC, MEDIA, AND PUBLIC SPHERES
Country Germany
Host Institution CIEE, Berlin
Program(s) The Berlin Experience
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Music Communication
UCEAP Course Number 115
UCEAP Course Suffix
UCEAP Official Title MUSIC, MEDIA, AND PUBLIC SPHERES
UCEAP Transcript Title MUSIC MEDIA&PUBLIC
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course examines music markets and the ongoing evolution of the music industry with a focus on the cultural and social influence of music, the changing perspective of music consumers, and the role of artists and producers. Students learn about varying debates and models within the music industry, the interaction of music with other media, and the intersection of traditional music forms (radio, records, and concerts) with new technologies such as on-line audio streaming. The course examines the importance and economic contribution of popular and alternative music festivals. Utilizing the city as a field site for study, this course encourages students to engage with a range of music performances and events. The course uses a dynamic mix of lectures, case study discussions, student presentations, and a field trip to a local music label.

Language(s) of Instruction
English

Host Institution Course Number
COMM 3005

Host Institution Course Title
MUSIC, MEDIA, AND PUBLIC SPHERES

Host Institution Course Details
https://ciee.file.force.com/sfc/dist/version/download/?oid=00Di0000000ddow&ids=...

Host Institution Campus
CIEE Berlin

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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