

COURSE DETAIL

MUSIC, MEDIA, AND PUBLIC SPHERES

Country

Germany

Host Institution

CIEE, Berlin

Program(s)

The Berlin Experience

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Music Communication

UCEAP Course Number

115

UCEAP Course Suffix**UCEAP Official Title**

MUSIC, MEDIA, AND PUBLIC SPHERES

UCEAP Transcript Title

MUSIC MEDIA&PUBLIC

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines music markets and the ongoing evolution of the music industry with a focus on the cultural and social influence of music, the changing perspective of music consumers, and the role of artists and producers. Students learn about varying debates and models within the music industry, the interaction of music with other media, and the intersection of traditional music forms (radio, records, and concerts) with new technologies such as on-line audio streaming. The course examines the importance and economic contribution of popular and alternative music festivals. Utilizing the city as a field site for study, this course encourages students to engage with a range of music performances and events. The course uses a dynamic mix of lectures, case study discussions, student presentations, and a field trip to a local music label.

Language(s) of Instruction

English

Host Institution Course Number

COMM 3005

Host Institution Course Title

MUSIC, MEDIA, AND PUBLIC SPHERES

Host Institution Campus

CIEE Berlin

Host Institution Faculty

Host Institution Degree

Host Institution Department

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