COURSE DETAIL

COMPARATIVE MANAGEMENT

Country
Netherlands

Host Institution
Maastricht University - School of Business and Economics

Program(s)
Business and Economics, Maastricht

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
International Studies Business Administration

UCEAP Course Number
148

UCEAP Course Suffix

UCEAP Official Title
COMPARATIVE MANAGEMENT

UCEAP Transcript Title
COMPARATIVE MGMT

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description
The course studies management in different contexts with a particular focus on international contexts. The course examines and compares management practices across countries, institutional environments, and cultures, incorporating the different contexts that different industries and professional and functional backgrounds provide. The purpose of teaching comparative management is to provide students with comprehensive knowledge of various management styles practiced by managers in different countries and different business contexts, with the aim of preparing them to manage different organizations successfully. The intention is to help develop an awareness of the concepts of culture and institutions and their pervasive and hidden influence on behavior in organizations, particularly with respect to management and management practices. Students gain familiarity with the types of situations and issues that managers confront when working internationally or in otherwise diverging contexts (e.g., functional areas, professions, and industries) and an appreciation of the impact of working in a different context on one's personal behavior. This course analyses the extent to which management principles are applicable from one business context to another. Comparative management seeks to determine the applicability of mainstream management know-how to other contexts. For example, the rise of many countries in Asia from being a developing country to global powerhouse status, the unprecedented transformation of societies through the adoption of market culture, and the economic integration in Europe have made it an imperative to explore alternative management approaches to standard theories.

Language(s) of Instruction
English

Host Institution Course Number
EBC2067

Host Institution Course Title
COMPARATIVE MANAGEMENT

Host Institution Course Details

https://code.unimaas.nl/Code/Display?intCalendarID=31&intBAMA=1&SearchString=EB...

Host Institution Campus
Maastricht University

Host Institution Faculty
School of Business & Economics

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

Print