COURSE DETAIL

CRITICAL COMMUNICATION STUDIES IN THE AGE OF BIG DATA AND AI
Country Korea, South
Host Institution Seoul National University
Program(s) Seoul National University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 114
UCEAP Course Suffix
UCEAP Official Title CRITICAL COMMUNICATION STUDIES IN THE AGE OF BIG DATA AND AI
UCEAP Transcript Title CRT COMM BG DTA AI
UCEAP Quarter Units 4.50
UCEAP Semester Units

3.00

Course Description

This course introduces theories in critical communication and technology studies and applies these theories to contemporary debates around big data and AI, examining multiple and situated contexts of technology within mediated environments. The course invites students to delve deeply into critical perspectives and explore where and how data systems re-arrange and re-organize existing human practices.

Language(s) of Instruction
English

Host Institution Course Number
211.303

Host Institution Course Title
CRITICAL COMMUNICATION STUDIES

Host Institution Course Details
https://sugang.snu.ac.kr/sugang/cc/cc100InterfaceSrch.action

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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