

COURSE DETAIL

CRITICAL COMMUNICATION STUDIES IN THE AGE OF BIG DATA AND AI

Country

Korea, South

Host Institution

Seoul National University

Program(s)

Seoul National University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

114

UCEAP Course Suffix**UCEAP Official Title**

CRITICAL COMMUNICATION STUDIES IN THE AGE OF BIG DATA AND AI

UCEAP Transcript Title

CRT COMM BG DTA AI

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course introduces theories in critical communication and technology studies and applies these theories to contemporary debates around big data and AI, examining multiple and situated contexts of technology within mediated environments. The course invites students to delve deeply into critical perspectives and explore where and how data systems re-arrange and re-organize existing human practices.

Language(s) of Instruction

English

Host Institution Course Number

211.303

Host Institution Course Title

CRITICAL COMMUNICATION STUDIES

Host Institution Course Details

<https://sugang.snu.ac.kr/sugang/cc/cc100InterfaceSrch.action>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

[Print](#)