

## COURSE DETAIL

### CRITICAL COMMUNICATION STUDIES IN THE AGE OF BIG DATA AND AI

**Country**

Korea, South

**Host Institution**

Seoul National University

**Program(s)**

Seoul National University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

114

**UCEAP Course Suffix****UCEAP Official Title**

CRITICAL COMMUNICATION STUDIES IN THE AGE OF BIG DATA AND AI

**UCEAP Transcript Title**

CRT COMM BG DTA AI

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

### **Course Description**

This course introduces theories in critical communication and technology studies and applies these theories to contemporary debates around big data and AI, examining multiple and situated contexts of technology within mediated environments. The course invites students to delve deeply into critical perspectives and explore where and how data systems re-arrange and re-organize existing human practices.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

211.303

### **Host Institution Course Title**

CRITICAL COMMUNICATION STUDIES

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

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