COURSE DETAIL

BEHAVIORAL ECONOMICS
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 113
UCEAP Course Suffix
UCEAP Official Title BEHAVIORAL ECONOMICS
UCEAP Transcript Title BEHAVIORAL ECON
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course explores the significant achievements of behavioral economics, focusing on theoretical and empirical evidence. Unlike traditional economics, which assumes human rationality and standard preferences to understand decision-making and behavioral changes, behavioral economics expands human decision-making models based on new insights from psychology and other fields and introduces the concept of policy design and evaluation based upon insights into human behavioral change. Students will gain a thorough understanding of the fundamental concepts of behavioral economics; be able to critically evaluate the traditional economic theories on human rationality; and be able to compare and analyze the usefulness and policy implications of behavioral economics with those of traditional economics.

Prerequisites: Microeconomics, Basic Calculus

Language(s) of Instruction
English

Host Institution Course Number
ECO4866

Host Institution Course Title
BEHAVIORAL ECONOMICS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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