

# COURSE DETAIL

## MEDIA PSYCHOLOGY

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Psychology Communication

**UCEAP Course Number**

143

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA PSYCHOLOGY

**UCEAP Transcript Title**

MEDIA PSYCHOLOGY

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course encompasses analyses of the psychological impact of media content and presentation. The course provides an understanding of how individuals process media contents as well as how the media affects individuals' knowledge, attitudes, and behaviors. A variety of topics such as the psychological processing of information, media violence, sexual content, stereotyping, and the effects of new communication technologies are covered.

## Language(s) of Instruction

English

## Host Institution Course Number

COM3134

## Host Institution Course Title

MEDIA PSYCHOLOGY

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Mass Communication

## Course Last Reviewed

2024-2025

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