COURSE DETAIL

SPORTS TECHNOLOGY AND INNOVATION
Country Korea, South
Host Institution Seoul National University
Program(s) Seoul National University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Physical Education
UCEAP Course Number 105
UCEAP Course Suffix
UCEAP Official Title SPORTS TECHNOLOGY AND INNOVATION
UCEAP Transcript Title SPORTS TECH&INNOVAT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course provides a thorough understanding of how sports technology and innovations evolve within the industry and equips students for careers in this dynamic and constantly evolving field. The course builds creative and critical thinking skills by examining real-life cases in the sports technology landscape, and as students participate in discussions and hands-on projects. Topics include wearable devices, eSports, data analytics, and sports marketing.

Language(s) of Instruction
English

Host Institution Course Number
M1886.003700 001

Host Institution Course Title
SPORTS TECHNOLOGY AND INNOVATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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