

COURSE DETAIL

SPORTS TECHNOLOGY AND INNOVATION

Country

Korea, South

Host Institution

Seoul National University

Program(s)

Seoul National University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Physical Education

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

SPORTS TECHNOLOGY AND INNOVATION

UCEAP Transcript Title

SPORTS TECH&INNOVAT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides a thorough understanding of how sports technology and innovations evolve within the industry and equips students for careers in this dynamic and constantly evolving field. The course builds creative and critical thinking skills by examining real-life cases in the sports technology landscape, and as students participate in discussions and hands-on projects. Topics include wearable devices, eSports, data analytics, and sports marketing.

Language(s) of Instruction

English

Host Institution Course Number

M1886.003700 001

Host Institution Course Title

SPORTS TECHNOLOGY AND INNOVATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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