

## COURSE DETAIL

### SPORTS TECHNOLOGY AND INNOVATION

**Country**

Korea, South

**Host Institution**

Seoul National University

**Program(s)**

Seoul National University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Physical Education

**UCEAP Course Number**

105

**UCEAP Course Suffix****UCEAP Official Title**

SPORTS TECHNOLOGY AND INNOVATION

**UCEAP Transcript Title**

SPORTS TECH&INNOVAT

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course provides a thorough understanding of how sports technology and innovations evolve within the industry and equips students for careers in this dynamic and constantly evolving field. The course builds creative and critical thinking skills by examining real-life cases in the sports technology landscape, and as students participate in discussions and hands-on projects. Topics include wearable devices, eSports, data analytics, and sports marketing.

### Language(s) of Instruction

English

### Host Institution Course Number

M1886.003700 001

### Host Institution Course Title

SPORTS TECHNOLOGY AND INNOVATION

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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