COURSE DETAIL

LANGUAGE AND GLOBALIZATION

Country Hong Kong

Host Institution University of Hong Kong

Program(s) University of Hong Kong

UCEAP Course Level Upper Division

UCEAP Subject Area(s) Linguistics Communication

UCEAP Course Number 139

UCEAP Course Suffix

UCEAP Official Title LANGUAGE AND GLOBALIZATION

UCEAP Transcript Title LANGUAGE& GLOBALIZA

UCEAP Quarter Units 5.00

UCEAP Semester Units 3.30

Course Description

This course examines the phenomenon of 'globalization' in relation to language and communication. It looks at the constant tension between language, languages and languaging as we negotiate similarities and differences in a global setting – by examining relevant notions such as monolingualism, multilingualism (semilingualism, fake multilingualism, parallel monolingualism, multiple language ontologies), universal language, lingua franca, translation and translatability, translingualism (polylingualism, translanguaging, etc.), and exploring global issues such as the digitalization/technologization of language and literacy, language commodification, as well as the topic of global English(es).

Language(s) of Instruction English

Host Institution Course Number ENGL 2138

Host Institution Course Title LANGUAGE AND GLOBALIZATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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