COURSE DETAIL

REAL ESTATE BUSINESS

Country Sweden

Host Institution Lund University

Program(s) Lund University

UCEAP Course Level Upper Division

UCEAP Subject Area(s) Economics Civil Engineering Business Administration

UCEAP Course Number 148

UCEAP Course Suffix

UCEAP Official Title REAL ESTATE BUSINESS

UCEAP Transcript Title REAL EST BUSINESS

UCEAP Quarter Units 6.00

UCEAP Semester Units 4.00

Course Description

This course expands on what constitutes real estate business in the modern society. The course provides knowledge and skills relevant to the multidimensional real estate business field, which includes asset management, property management, facility management, and real estate development. Focus is on different financing and management models, from the perspective of a business. A central theme is corporate governance, including corporate real estate management (CREM), and corporate social responsibility (CSR). The course also introduces futures studies and gives insight into managing and financing innovation in real estate.

Language(s) of Instruction

English

Host Institution Course Number VFTN60

Host Institution Course Title REAL ESTATE BUSINESS

Host Institution Campus

Host Institution Faculty Engineering

Host Institution Degree

Host Institution Department

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