COURSE DETAIL

INTERNATIONAL MANAGEMENT
Country Germany
Host Institution CIEE, Berlin
Program(s) The Berlin Experience
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 116
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL MANAGEMENT
UCEAP Transcript Title INTL MANAGEMENT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course examines a multinational corporation and the ways it formulates, implements, evaluates, and conducts its international and global business in the most cost-effective and efficient way. Students explore how an organization must effectively coordinate all business units (human resources, finance, accounting, sales and marketing, R&D, logistics, corporate social responsibility, etc.) across national boundaries, extending them to places where the environment can be challenging and, at times, even hostile. This course equips students with the necessary tools and concepts to analyze and understand the formulation, implementation and evaluation of a company.

Language(s) of Instruction
English

Host Institution Course Number
BUSI 3003

Host Institution Course Title
INTERNATIONAL MANAGEMENT

Host Institution Course Details
https://ciee.file.force.com/sfc/dist/version/download/?oid=00Di0000000ddow&ids=...

Host Institution Campus
CIEE Berlin

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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