

# COURSE DETAIL

## INTERNATIONAL MANAGEMENT

**Country**

Germany

**Host Institution**

CIEE, Berlin

**Program(s)**

The Berlin Experience

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

116

**UCEAP Course Suffix****UCEAP Official Title**

INTERNATIONAL MANAGEMENT

**UCEAP Transcript Title**

INTL MANAGEMENT

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course examines a multinational corporation and the ways it formulates, implements, evaluates, and conducts its international and global business in the most cost-effective and efficient way. Students explore how an organization must effectively coordinate all business units (human resources, finance, accounting, sales and marketing, R&D, logistics, corporate social responsibility, etc.) across national boundaries, extending them to places where the environment can be challenging and, at times, even hostile. This course equips students with the necessary tools and concepts to analyze and understand the formulation, implementation and evaluation of a company.

### Language(s) of Instruction

English

### Host Institution Course Number

BUSI 3003

### Host Institution Course Title

INTERNATIONAL MANAGEMENT

### Host Institution Campus

CIEE Berlin

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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