COURSE DETAIL

GLOBALIZATION OF KOREAN POPULAR CULTURE
Country Hong Kong
Host Institution Chinese University of Hong Kong
Program(s) Chinese University of Hong Kong
UCEAP Course Level Lower Division
UCEAP Subject Area(s) South & SE Asian Studies
UCEAP Course Number 19
UCEAP Course Suffix
UCEAP Official Title GLOBALIZATION OF KOREAN POPULAR CULTURE
UCEAP Transcript Title KOREAN POP CULTURE
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course examines contemporary Korean popular culture, and more specifically the 21st century South Korean cultural phenomenon called Hallyu (Korean wave) – its promises and limitations as well as its popularity and backlash against it. By taking an interdisciplinary approach to the topic, we will study food, film, television, music, fashion and sports and ask how they participate in the transnational production, distribution and circulation of culture, identity, modernity, tradition, ideology and politics both regionally and globally. One of the major questions this course will explore is the curious ways in which these popular media continuously re-stage and re-define Korea's historical past in order to comment on its present.

Language(s) of Instruction
English

Host Institution Course Number
UGEC1544

Host Institution Course Title
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Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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