

## COURSE DETAIL

### GLOBALIZATION OF KOREAN POPULAR CULTURE

**Country**

Hong Kong

**Host Institution**

Chinese University of Hong Kong

**Program(s)**

Chinese University of Hong Kong

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

South & SE Asian Studies

**UCEAP Course Number**

19

**UCEAP Course Suffix****UCEAP Official Title**

GLOBALIZATION OF KOREAN POPULAR CULTURE

**UCEAP Transcript Title**

KOREAN POP CULTURE

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course examines contemporary Korean popular culture, and more specifically the 21st century South Korean cultural phenomenon called Hallyu (Korean wave) – its promises and limitations as well as its popularity and backlash against it. By taking an interdisciplinary approach to the topic, we will study food, film, television, music, fashion and sports and ask how they participate in the transnational production, distribution and circulation of culture, identity, modernity, tradition, ideology and politics both regionally and globally. One of the major questions this course will explore is the curious ways in which these popular media continuously re-stage and re-define Korea's historical past in order to comment on its present.

### Language(s) of Instruction

English

### Host Institution Course Number

UGEC1544

### Host Institution Course Title

GLOBALIZATION OF KOREAN POPULAR CULTURE

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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