

COURSE DETAIL

GLOBALIZATION OF KOREAN POPULAR CULTURE

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Chinese University of Hong Kong

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

South & SE Asian Studies

UCEAP Course Number

19

UCEAP Course Suffix**UCEAP Official Title**

GLOBALIZATION OF KOREAN POPULAR CULTURE

UCEAP Transcript Title

KOREAN POP CULTURE

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines contemporary Korean popular culture, and more specifically the 21st century South Korean cultural phenomenon called Hallyu (Korean wave) – its promises and limitations as well as its popularity and backlash against it. By taking an interdisciplinary approach to the topic, we will study food, film, television, music, fashion and sports and ask how they participate in the transnational production, distribution and circulation of culture, identity, modernity, tradition, ideology and politics both regionally and globally. One of the major questions this course will explore is the curious ways in which these popular media continuously re-stage and re-define Korea's historical past in order to comment on its present.

Language(s) of Instruction

English

Host Institution Course Number

UGEC1544

Host Institution Course Title

GLOBALIZATION OF KOREAN POPULAR CULTURE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

[Print](#)