

COURSE DETAIL

FARM MANAGEMENT IN THE AGRICULTURAL AND HORTICULTURAL SECTOR

Country

Germany

Host Institution

Humboldt University Berlin

Program(s)

Humboldt University Berlin

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Agricultural Sciences

UCEAP Course Number

113

UCEAP Course Suffix**UCEAP Official Title**

FARM MANAGEMENT IN THE AGRICULTURAL AND HORTICULTURAL SECTOR

UCEAP Transcript Title

FARM MANAGEMENT

UCEAP Quarter Units

5.50

UCEAP Semester Units

3.70

Course Description

This course examines different farm management and agribusiness management practices and approaches in the agricultural and horticultural sectors. Drawing from multidisciplinary perspectives, the course provides students with understanding of the key approaches, issues and themes relating to strategic management in agribusiness (theories, planning), organization theory (explanatory approaches, design principles), interorganizational coordination (cooperation, chain management), fundamentals of innovation and knowledge management, basics of information and knowledge management, and business ethics and corporate social responsibility.

Language(s) of Instruction

English

Host Institution Course Number

20500CM

Host Institution Course Title

FARM MANAGEMENT IN THE AGRICULTURAL AND HORTICULTURAL SECTOR

Host Institution Campus

Humboldt University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Albrecht Daniel Thaer-Institut für Agrar- und Gartenbauwissenschaften

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