COURSE DETAIL

FARM MANAGEMENT IN THE AGRICULTURAL AND HORTICULTURAL SECTOR
Country Germany
Host Institution Humboldt University Berlin
Program(s) Humboldt University Berlin
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Agricultural Sciences
UCEAP Course Number 113
UCEAP Course Suffix
UCEAP Official Title FARM MANAGEMENT IN THE AGRICULTURAL AND HORTICULTURAL SECTOR
UCEAP Transcript Title FARM MANAGEMENT
UCEAP Quarter Units 5.50
UCEAP Semester Units

3.70

Course Description

This course examines different farm management and agribusiness management practices and approaches in the agricultural and horticultural sectors. Drawing from multidisciplinary perspectives, the course provides students with understanding of the key approaches, issues and themes relating to strategic management in agribusiness (theories, planning), organization theory (explanatory approaches, design principles), interorganizational coordination (cooperation, chain management), fundamentals of innovation and knowledge management, basics of information and knowledge management, and business ethics and corporate social responsibility.

Language(s) of Instruction
English

Host Institution Course Number
20500CM

Host Institution Course Title
FARM MANAGEMENT IN THE AGRICULTURAL AND HORTICULTURAL SECTOR

Host Institution Course Details
https://agnes.hu-berlin.de/lupo/rds?state=verpublish&status=init&vmfile=no&publ...

Host Institution Campus
Humboldt University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Albrecht Daniel Thaer-Institut für Agrar- und Gartenbauwissenschaften

Course Last Reviewed
2024-2025

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