COURSE DETAIL

INTRODUCTION TO MEDIA
Country Korea, South
Host Institution Korea University
Program(s) Korea University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 31
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO MEDIA
UCEAP Transcript Title INTRO TO MEDIA
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This introductory course covers basic concepts and history of the press and mass media, the functions of mass media in modern society, and introduces basic research methods to equip students with skills to critically appraise media issues. Throughout this course, heavy emphasis will be placed on critical thinking and how to effectively interpret how media functions and its effects on society.

Language(s) of Instruction
English

Host Institution Course Number
JMCO203

Host Institution Course Title
INTRODUCTION TO MEDIA

Host Institution Course Details
https://infodepot.korea.ac.kr/lecture1/lecsubjectPlanViewNew.jsp?year=2024&term...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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