

COURSE DETAIL

INTRODUCTION TO MEDIA

Country

Korea, South

Host Institution

Korea University

Program(s)

Korea University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

31

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO MEDIA

UCEAP Transcript Title

INTRO TO MEDIA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This introductory course covers basic concepts and history of the press and mass media, the functions of mass media in modern society, and introduces basic research methods to equip students with skills to critically appraise media issues. Throughout this course, heavy emphasis will be placed on critical thinking and how to effectively interpret how media functions and its effects on society.

Language(s) of Instruction

English

Host Institution Course Number

JMCO203

Host Institution Course Title

INTRODUCTION TO MEDIA

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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