

## COURSE DETAIL

### MEDIA HISTORY: OLD AND NEW MEDIA AFTER 1940

**Country**

Sweden

**Host Institution**

Lund University

**Program(s)**

Lund University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

History Film & Media Studies English

**UCEAP Course Number**

110

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA HISTORY: OLD AND NEW MEDIA AFTER 1940

**UCEAP Transcript Title**

OLD NEW MEDIA 1940-

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The course focuses on the new media technologies that have emerged and spread from the time of the Second World War and onwards. A clear emphasis is on digital media and network cultures, as well as the broad influence of television. Highlighted themes are the cultural understanding of technological development, convergence culture and intermedial relations. Different aspects of media and communication as moral panic, paper bureaucracy and tourism are also discussed. Finally, the arguments of some of the most influential late 20th century media theorists such as Raymond Williams and Marshall McLuhan are analyzed.

### Language(s) of Instruction

English

### Host Institution Course Number

MHIA16

### Host Institution Course Title

MEDIA HISTORY: OLD AND NEW MEDIA AFTER 1940

### Host Institution Campus

Lund

### Host Institution Faculty

Humanities and Theology

### Host Institution Degree

### Host Institution Department

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