COURSE DETAIL

MEDIA HISTORY: OLD AND NEW MEDIA AFTER 1940

Country

Sweden

Host Institution

Lund University

Program(s)

Lund University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

History Film & Media Studies English

UCEAP Course Number

110

UCEAP Course Suffix

UCEAP Official Title

MEDIA HISTORY: OLD AND NEW MEDIA AFTER 1940

UCEAP Transcript Title

OLD NEW MEDIA 1940-

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course focuses on the new media technologies that have emerged and spread from the time of the Second World War and onwards. A clear emphasis is on digital media and network cultures, as well as the broad influence of television. Highlighted themes are the cultural understanding of technological development, convergence culture and intermedial relations. Different aspects of media and communication as moral panic, paper bureaucracy and tourism are also discussed. Finally, the arguments of some of the most influential late 20th century media theorists such as Raymond Williams and Marshall McLuhan are analyzed.

Language(s) of Instruction

English

Host Institution Course Number

MHIA16

Host Institution Course Title

MEDIA HISTORY: OLD AND NEW MEDIA AFTER 1940

Host Institution Course Details

https://www.lunduniversity.lu.se/lubas/i-uoh-lu-MHIA16

Host Institution Campus

Lund

Host Institution Faculty

Humanities and Theology

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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