COURSE DETAIL

KOREAN MEDIA AND POPULAR CULTURE
Country Hong Kong
Host Institution Chinese University of Hong Kong
Program(s) Chinese University of Hong Kong
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Asian Studies
UCEAP Course Number 134
UCEAP Course Suffix
UCEAP Official Title KOREAN MEDIA AND POPULAR CULTURE
UCEAP Transcript Title KOREAN MEDIA/CLTURE
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course examines Korean society and culture through Korean Popular Culture in relation to media and cultural studies scholarship and its socio-cultural contexts. In particular, we will examine the meaning of media and culture and its social changes in contemporary Korea through exploring various emerging trends and cultural studies as methodological tool within modern and contemporary Korean issues. It covers cultural representation, meaning of hegemony, cultural industry/economy and globalism of media, post colonialism, audience of mass media and fandom culture, gender and queer issues, and then further focus on the specific context of Korean popular culture including the pivotal notions of colonial modernity, Japanese imperialism, cultural hegemony in colonial Korea, meaning of Americanization, issues of popular memory and decolonization discourses, nationalism and globalization and Korean Wave, body/gender/sexuality / LGBTQ issue in Korean Media and Popular culture, cyber culture and internet memes, transnationalism and diaspora issues and its aftermath. We actively discuss various audio-visual artifacts including Korean news, music video, films, TV dramas, and pop music in each class in order to understand better the texts and contexts within the historical and sociocultural paradigm of recent sociology, media/communication studies scholarship.

Language(s) of Instruction
English

Host Institution Course Number
CURE 3034,UGEC 3483

Host Institution Course Title
KOREAN MEDIA AND POPULAR CULTURE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree
Host Institution Department
Course Last Reviewed 2024-2025

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