

# COURSE DETAIL

## DESIGN THINKING AND PRACTICE

**Country**

Hong Kong

**Host Institution**

Chinese University of Hong Kong

**Program(s)**

Chinese University of Hong Kong

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

23

**UCEAP Course Suffix****UCEAP Official Title**

DESIGN THINKING AND PRACTICE

**UCEAP Transcript Title**

DESIGN THINK/PRACTI

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

The course aims to develop "T-shaped" characters who can develop the depth of expertise in a single field (one's major as represented by the vertical bar of the T shape) while acquiring the ability to communicate and collaborate with others from different disciplines (the horizontal bar of the T) to address challenges. The ability to connect horizontally is "Design Thinking", which is the bridge between creativity and innovation, combining divergent and convergent modes of problem discovery and problem solving to integrate user-experience, technology tools, and business models to create values.

### Language(s) of Instruction

English

### Host Institution Course Number

EPIN1020

### Host Institution Course Title

DESIGN THINKING AND PRACTICE

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Entrepreneurship

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