

COURSE DETAIL

DESIGN THINKING AND PRACTICE

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Chinese University of Hong Kong

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

23

UCEAP Course Suffix**UCEAP Official Title**

DESIGN THINKING AND PRACTICE

UCEAP Transcript Title

DESIGN THINK/PRACTI

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

The course aims to develop "T-shaped" characters who can develop the depth of expertise in a single field (one's major as represented by the vertical bar of the T shape) while acquiring the ability to communicate and collaborate with others from different disciplines (the horizontal bar of the T) to address challenges. The ability to connect horizontally is "Design Thinking", which is the bridge between creativity and innovation, combining divergent and convergent modes of problem discovery and problem solving to integrate user-experience, technology tools, and business models to create values.

Language(s) of Instruction

English

Host Institution Course Number

EPIN1020

Host Institution Course Title

DESIGN THINKING AND PRACTICE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Entrepreneurship

Course Last Reviewed

2024-2025

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