COURSE DETAIL

DESIGN THINKING AND PRACTICE
Country Hong Kong
Host Institution Chinese University of Hong Kong
Program(s) Chinese University of Hong Kong
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 23
UCEAP Course Suffix
UCEAP Official Title DESIGN THINKING AND PRACTICE
UCEAP Transcript Title DESIGN THINK/PRACTI
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The course aims to develop "T-shaped" characters who can develop the depth of expertise in a single field (one's major as represented by the vertical bar of the T shape) while acquiring the ability to communicate and collaborate with others from different disciplines (the horizontal bar of the T) to address challenges. The ability to connect horizontally is "Design Thinking", which is the bridge between creativity and innovation, combining divergent and convergent modes of problem discovery and problem solving to integrate user-experience, technology tools, and business models to create values.

Language(s) of Instruction
English

Host Institution Course Number
EPIN1020

Host Institution Course Title
DESIGN THINKING AND PRACTICE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Entrepreneurship

Course Last Reviewed
2024-2025

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