

COURSE DETAIL

UNDERGRADUATE TUTORIAL SEMINAR (FANTASY SPORTS)

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Physical Education

UCEAP Course Number

10

UCEAP Course Suffix**UCEAP Official Title**

UNDERGRADUATE TUTORIAL SEMINAR (FANTASY SPORTS)

UCEAP Transcript Title

FANTASY SPORTS

UCEAP Quarter Units

1.50

UCEAP Semester Units

1.00

Course Description

This course provides an introduction to the world of Fantasy Sports, covering developmental history, cultural impact, fundamentals of participation, and success strategies.

Through lecture, discussion, and practical experience (draft and Fantasy Football league play) students gain a comprehensive understanding of Fantasy Sports and the multiple roles that fantasy sports play within the sports industry, including data and information processing, promotion, marketing, and team managing tactics among many other practical applications.

Students are required to create an account at Sleeper to participate in the league and to present an idea for fantasy sports to be used in a Korean sports league (KBO, K-League, V-League, etc.). Students will be required to work in groups and to present their ideas (e.g., point system, graphics, sponsorship, etc.) at the end of the semester.

Language(s) of Instruction

English

Host Institution Course Number

SLS2002

Host Institution Course Title

UNDERGRADUATE TUTORIAL SEMINAR (FANTASY SPORTS)

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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