COURSE DETAIL

AMERICA AND THE WORLD
Country Japan
Host Institution International Christian University
Program(s) International Christian University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Political Science
UCEAP Course Number 140
UCEAP Course Suffix
UCEAP Official Title AMERICA AND THE WORLD
UCEAP Transcript Title AMERICA & THE WORLD
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description

This course explores the evolution of the American image from its colonial foundation to the contemporary setting of globalized media, infotainment and branding. The course examines the American image from three perspectives. The first is the country's "self-image," or how elites and the public perceive themselves, their government, the world and the role of the United States in it. The second is its "projected image," or how America crafts foreign policy and how, along with media and corporations, it engages in public diplomacy. The last is America's "perceived image," how publics around the world see and feel about the United States and the reasons for pro- and anti-American sentiments. By the end of the course, students will not only have a better sense of how the US sees itself, and how it is seen in the world, but will be equipped for further study in psychological approaches to international relations.

Language(s) of Instruction
English

Host Institution Course Number
IRL231E

Host Institution Course Title
AMERICA AND THE WORLD

Host Institution Course Details
https://campus.icu.ac.jp/public/ehandbook/PreviewSyllabus.aspx?regno=21373&year...

Host Institution Campus
International Christian University

Host Institution Faculty

Host Institution Degree

Host Institution Department

International Relations

Course Last Reviewed
2024-2025

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