

## COURSE DETAIL

### AMERICA AND THE WORLD

**Country**

Japan

**Host Institution**

International Christian University

**Program(s)**

International Christian University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Political Science

**UCEAP Course Number**

140

**UCEAP Course Suffix****UCEAP Official Title**

AMERICA AND THE WORLD

**UCEAP Transcript Title**

AMERICA & THE WORLD

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

## Course Description

This course explores the evolution of the American image from its colonial foundation to the contemporary setting of globalized media, infotainment and branding. The course examines the American image from three perspectives. The first is the country's "self-image," or how elites and the public perceive themselves, their government, the world and the role of the United States in it. The second is its "projected image," or how America crafts foreign policy and how, along with media and corporations, it engages in public diplomacy. The last is America's "perceived image," how publics around the world see and feel about the United States and the reasons for pro- and anti-American sentiments. By the end of the course, students will not only have a better sense of how the US sees itself, and how it is seen in the world, but will be equipped for further study in psychological approaches to international relations.

### Language(s) of Instruction

English

### Host Institution Course Number

IRL231E

### Host Institution Course Title

AMERICA AND THE WORLD

### Host Institution Campus

International Christian University

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

International Relations

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