COURSE DETAIL

PUBLIC COMMUNICATION
Country Japan
Host Institution International Christian University
Program(s) International Christian University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 115
UCEAP Course Suffix
UCEAP Official Title PUBLIC COMMUNICATION
UCEAP Transcript Title PUBLIC COMMUNICATN
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description

This course trains students to become effective communicators, as a speaker, listener or interpreter. The theory of rhetorical communication is applied to the presentation of self and ideas for a specific purpose. Critical thinking processes are emphasized in preparing, making and critiquing various forms of public communication. Since the course aims to improve skills for various types of oral presentations and discussions, each class meeting consists of student presentations and discussions.

Language(s) of Instruction
English

Host Institution Course Number
MCC234E

Host Institution Course Title
PUBLIC COMMUNICATION

Host Institution Course Details
https://campus.icu.ac.jp/public/ehandbook/PreviewSyllabus.aspx?regno=21302&year...

Host Institution Campus
International Christian University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Media, Communication and Culture

Course Last Reviewed
2024-2025

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