

COURSE DETAIL

SPECIAL TOPICS IN MEDIA AND CULTURE STUDIES: CAPITAL AND CULTURE

Country

Hong Kong

Host Institution

University of Hong Kong

Program(s)

University of Hong Kong

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology

UCEAP Course Number

160

UCEAP Course Suffix**UCEAP Official Title**

SPECIAL TOPICS IN MEDIA AND CULTURE STUDIES: CAPITAL AND CULTURE

UCEAP Transcript Title

CAPITAL AND CULTURE

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

Did you know that you will benefit in the economy if you know a great deal about the challenges of cultivating pinot noir? You will benefit even more from understanding why this matters. Sociology is, as Pierre Bourdieu once said, a “martial art” that gives you the tools to fight for yourself in an unequal capitalist world. We will also talk about markets and how they shape people like you. Do they shape the way you think and act? Is it possible or perhaps even likely that you would have a different self if you participated in a different market? What are alternative markets like? Can we learn from them? In what ways is our capitalist market culture changing? Will the future workplace be a neoliberal nightmare in which you’re an independent contractor directed and controlled by algorithms, or will we instead see a post-work world in which the boring stuff is automated and we can focus on creative and social activities that enrich our private and communal lives? These and other questions will be addressed in this math-free course on the complex interactions between cultural and economic forces that shape our worlds.

Language(s) of Instruction

English

Host Institution Course Number

SOCI2098

Host Institution Course Title

SPECIAL TOPICS IN MEDIA AND CULTURE STUDIES: CAPITAL AND CULTURE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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