

# COURSE DETAIL

## PRINCIPLES OF INTERNATIONAL BUSINESS

**Country**

Germany

**Host Institution**

CIEE, Berlin

**Program(s)**

The Berlin Experience

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics Business Administration

**UCEAP Course Number**

118

**UCEAP Course Suffix****UCEAP Official Title**

PRINCIPLES OF INTERNATIONAL BUSINESS

**UCEAP Transcript Title**

INTL BUSINESS

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course examines key concepts and debates in contemporary international business, covering a range of topics including a critical deconstruction of the term globalization; the national and supranational alignment and divergence of political, economic, and legal systems; the complexities and nuances of international trade, including import, export, and countertrade, It includes foreign direct investment patterns and strategies; international finance and accounting; organizational structures for international businesses; market entry; global production; and, global complications in human resource management.

## Language(s) of Instruction

English

## Host Institution Course Number

MGMT 3004

## Host Institution Course Title

PRINCIPLES OF INTERNATIONAL BUSINESS

## Host Institution Course Details

<https://ciee.file.force.com/sfc/dist/version/download/?oid=00Di0000000ddow&ids=...>

## Host Institution Campus

CIEE Berlin

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

## Course Last Reviewed

2024-2025

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