COURSE DETAIL

PRINCIPLES OF INTERNATIONAL BUSINESS
Country Germany
Host Institution CIEE, Berlin
Program(s) The Berlin Experience
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 118
UCEAP Course Suffix
UCEAP Official Title PRINCIPLES OF INTERNATIONAL BUSINESS
UCEAP Transcript Title INTL BUSINESS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course examines key concepts and debates in contemporary international business, covering a range of topics including a critical deconstruction of the term globalization; the national and supranational alignment and divergence of political, economic, and legal systems; the complexities and nuances of international trade, including import, export, and countertrade, It includes foreign direct investment patterns and strategies; international finance and accounting; organizational structures for international businesses; market entry; global production; and, global complications in human resource management.

Language(s) of Instruction
English

Host Institution Course Number
MGMT 3004

Host Institution Course Title
PRINCIPLES OF INTERNATIONAL BUSINESS

Host Institution Course Details
https://ciee.file.force.com/sfc/dist/version/download/?oid=00Di0000000ddow&ids=...

Host Institution Campus
CIEE Berlin

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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