

COURSE DETAIL

PRINCIPLES OF INTERNATIONAL BUSINESS

Country

Germany

Host Institution

CIEE, Berlin

Program(s)

The Berlin Experience

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

118

UCEAP Course Suffix**UCEAP Official Title**

PRINCIPLES OF INTERNATIONAL BUSINESS

UCEAP Transcript Title

INTL BUSINESS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines key concepts and debates in contemporary international business, covering a range of topics including a critical deconstruction of the term globalization; the national and supranational alignment and divergence of political, economic, and legal systems; the complexities and nuances of international trade, including import, export, and countertrade, It includes foreign direct investment patterns and strategies; international finance and accounting; organizational structures for international businesses; market entry; global production; and, global complications in human resource management.

Language(s) of Instruction

English

Host Institution Course Number

MGMT 3004

Host Institution Course Title

PRINCIPLES OF INTERNATIONAL BUSINESS

Host Institution Campus

CIEE Berlin

Host Institution Faculty

Host Institution Degree

Host Institution Department

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