COURSE DETAIL

MANAGERIAL ECONOMICS
Country Canada
Host Institution University of British Columbia
Program(s) University of British Columbia
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 122
UCEAP Course Suffix
UCEAP Official Title MANAGERIAL ECONOMICS
UCEAP Transcript Title MANAGERIAL ECONOMIC
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course examines the economic foundations of managerial decision-making. Topics include the supply-demand model, empirical analysis of demand, consumer choice, production and costs, the organization of the firm, market structure, pricing, game theory, uncertainty, information, the agency problem, and market failure.

Language(s) of Instruction
English

Host Institution Course Number
COMM 295

Host Institution Course Title
MANAGERIAL ECONOMICS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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