

COURSE DETAIL

MANAGERIAL ECONOMICS

Country

Canada

Host Institution

University of British Columbia

Program(s)

University of British Columbia

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

122

UCEAP Course Suffix**UCEAP Official Title**

MANAGERIAL ECONOMICS

UCEAP Transcript Title

MANAGERIAL ECONOMIC

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the economic foundations of managerial decision-making. Topics include the supply-demand model, empirical analysis of demand, consumer choice, production and costs, the organization of the firm, market structure, pricing, game theory, uncertainty, information, the agency problem, and market failure.

Language(s) of Instruction

English

Host Institution Course Number

COMM 295

Host Institution Course Title

MANAGERIAL ECONOMICS

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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