

## COURSE DETAIL

### MANAGERIAL ECONOMICS

**Country**

Canada

**Host Institution**

University of British Columbia

**Program(s)**

University of British Columbia

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

122

**UCEAP Course Suffix****UCEAP Official Title**

MANAGERIAL ECONOMICS

**UCEAP Transcript Title**

MANAGERIAL ECONOMIC

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course examines the economic foundations of managerial decision-making. Topics include the supply-demand model, empirical analysis of demand, consumer choice, production and costs, the organization of the firm, market structure, pricing, game theory, uncertainty, information, the agency problem, and market failure.

### Language(s) of Instruction

English

### Host Institution Course Number

COMM 295

### Host Institution Course Title

MANAGERIAL ECONOMICS

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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