

COURSE DETAIL

BEHAVIORIAL ECONOMICS

Country

China

Host Institution

Peking University, Beijing

Program(s)

Peking University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

156

UCEAP Course Suffix**UCEAP Official Title**

BEHAVIORIAL ECONOMICS

UCEAP Transcript Title

BEHAVIORIAL ECON

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course systematically introduces the main contents and methodologies of behavioral economics, discusses its process of development, and its mutually reinforcing relationship with neoclassical economics. This course will tell how people systematically deviate from rational assumptions in real decision-making based on a large number of laboratory experiments, field experiments, and empirical evidence.

Language(s) of Instruction

Chinese

Host Institution Course Number

02839250

Host Institution Course Title

BEHAVIORIAL ECONOMICS

Host Institution Course Details

<https://elective.pku.edu.cn/elective2008/edu/pku/stu/elective/controller/electi...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

[Print](#)