

COURSE DETAIL

COGNITION AND COMMUNICATION

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Psychology Communication

UCEAP Course Number

127

UCEAP Course Suffix**UCEAP Official Title**

COGNITION AND COMMUNICATION

UCEAP Transcript Title

COGNITION & COMM

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course introduces brain and media, media equation, media and attention, media and memory, priming, emotion and neuroscience.

Language(s) of Instruction

Chinese

Host Institution Course Number

JOUR130317

Host Institution Course Title

COGNITION AND COMMUNICATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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