

COURSE DETAIL

COMMUNICATION AND SOCIETY

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

124

UCEAP Course Suffix**UCEAP Official Title**

COMMUNICATION AND SOCIETY

UCEAP Transcript Title

COMM & SOCIETY

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course aims to help students build a correct understanding of the relationship between communication, media, and society. It enables them to grasp the evolution of media in society and apply appropriate cognitive frameworks and methods to analyze key media phenomena and communication issues in societal contexts. Students will develop a comprehensive and accurate understanding of the interaction between media and society, along with a foundational understanding of classic communication and social theories. Through this course, students will gain basic knowledge of communication theory, media literacy, and media critique skills.

Language(s) of Instruction

Chinese

Host Institution Course Number

JOUR119003

Host Institution Course Title

COMMUNICATION AND SOCIETY

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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