

# COURSE DETAIL

## COMMUNICATION AND SOCIETY

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Communication

**UCEAP Course Number**

124

**UCEAP Course Suffix****UCEAP Official Title**

COMMUNICATION AND SOCIETY

**UCEAP Transcript Title**

COMM & SOCIETY

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course aims to help students build a correct understanding of the relationship between communication, media, and society. It enables them to grasp the evolution of media in society and apply appropriate cognitive frameworks and methods to analyze key media phenomena and communication issues in societal contexts. Students will develop a comprehensive and accurate understanding of the interaction between media and society, along with a foundational understanding of classic communication and social theories. Through this course, students will gain basic knowledge of communication theory, media literacy, and media critique skills.

### Language(s) of Instruction

Chinese

### Host Institution Course Number

JOUR119003

### Host Institution Course Title

COMMUNICATION AND SOCIETY

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

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