COURSE DETAIL

DIGITAL ECONOMY
Country Taiwan
Host Institution National Taiwan University
Program(s) National Taiwan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 115
UCEAP Course Suffix
UCEAP Official Title DIGITAL ECONOMY
UCEAP Transcript Title DIGITAL ECONOMY
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

Digitization and the internet lower the cost to collect, disseminate and analyze data. This course explores how digitization affects interactions between people, firms and governments. It examines how institutions and regulations can and do respond. Topics include privacy, social networks, network effects, online platforms, recommendation algorithms, reputation mechanisms, search, matching and digital payment systems. Advanced economic theory, especially tools from information economics, are used to explain features of the digital economy and suggest policy recommendations.

Language(s) of Instruction
English

Host Institution Course Number
ECON5185

Host Institution Course Title
THE DIGITAL ECONOMY

Host Institution Course Details
https://nol.ntu.edu.tw/nol/coursesearch/print_table.php?course_id=323%20U1260&c...

Host Institution Campus

Host Institution Faculty
College of Social Sciences

Host Institution Degree

Host Institution Department
Department of Economics

Course Last Reviewed
2024-2025

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