COURSE DETAIL

INTRODUCTION TO SUPPLY CHAIN MANAGEMENT
Country China
Host Institution Fudan University
Program(s) Fudan University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 171
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO SUPPLY CHAIN MANAGEMENT
UCEAP Transcript Title SUPPLY CHAIN MGMT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The course will introduce you to concepts and techniques related to the design, planning, control, and improvement of supply chains and supply chain operations. More specifically, the course attempts to:

- Make you conversant in the language of supply chain management and expand your confidence in these areas.
- Allow you to see the role of supply chain management in the overall strategy and performance of the firm by providing a conceptual, strategic view of supply chain design and operations.
- Analyze the underlying issues and trade-offs between the sourcing of raw materials, manufacturing, storage, transportation of products, and the services required to fulfill customer expectations and the metrics of the firm.
- Provide you with quantitative and qualitative tools to identify, analyze, and manage supply chain operations and issues.

Language(s) of Instruction
English

Host Institution Course Number
MANA130389

Host Institution Course Title
INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
School of Management

Course Last Reviewed
2024-2025

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