

COURSE DETAIL

PRINCIPLES OF MICROECONOMICS

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

20

UCEAP Course Suffix**UCEAP Official Title**

PRINCIPLES OF MICROECONOMICS

UCEAP Transcript Title

PRINCPL MICROECON

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course introduces the basic concepts, analysis methods and related economic issues of individual economics. The scope of individual economics is mainly the consumption and production behavior of consumers and manufacturers in the market. In other words, it discusses the operation of demand and supply in the market and the determination of market prices. This course also explores the role of government departments in the market. For example, in the face of rising international crude oil prices, does the government need to control the rising prices of domestic oil products? Does the government charge tuition fees for college students, or regulate or subsidize it?

Through the analysis tools of individual economics, the course explores many issues of concern to the public, including public health, public health, poverty, unemployment, crime, education, marriage, childbearing, population aging, regulation, environmental protection, and international trade.

Language(s) of Instruction

Chinese

Host Institution Course Number

ECON1022

Host Institution Course Title

PRINCIPLE OF MICROECONOMICS

Host Institution Course Details

<https://course.ntu.edu.tw/en/courses/113-1/54063>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Marketing Management

Course Last Reviewed

2024-2025

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