COURSE DETAIL

DOING BUSINESS IN CHINA
Country China
Host Institution Peking University, Beijing
Program(s) Peking University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 125
UCEAP Course Suffix
UCEAP Official Title DOING BUSINESS IN CHINA
UCEAP Transcript Title BUSINESS IN CHINA
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course presents how to understand and manage the human side of doing business in China. Some basic concepts, theories, research results, and successful management stories related to this domain are taught.

Language(s) of Instruction
English

Host Institution Course Number
02837140

Host Institution Course Title
DOING BUSINESS IN CHINA

Host Institution Course Details

Host Institution Campus
Peking University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Guanghua School of Management

Course Last Reviewed
2024-2025

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