

## COURSE DETAIL

### DOING BUSINESS IN CHINA

**Country**

China

**Host Institution**

Peking University, Beijing

**Program(s)**

Peking University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

125

**UCEAP Course Suffix****UCEAP Official Title**

DOING BUSINESS IN CHINA

**UCEAP Transcript Title**

BUSINESS IN CHINA

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course presents how to understand and manage the human side of doing business in China. Some basic concepts, theories, research results, and successful management stories related to this domain are taught.

### Language(s) of Instruction

English

### Host Institution Course Number

02837140

### Host Institution Course Title

DOING BUSINESS IN CHINA

### Host Institution Campus

Peking University

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Guanghua School of Management

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