

# COURSE DETAIL

## ENTERTAINMENT: REPORTING AND PROGRAM

**Country**

China

**Host Institution**

Fudan University

**Program(s)**

Fudan University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

124

**UCEAP Course Suffix****UCEAP Official Title**

ENTERTAINMENT: REPORTING AND PROGRAM

**UCEAP Transcript Title**

REPORTING & PROGRAM

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

- Provide a comprehensive introduction to the history, current state, and trends in entertainment reporting and programs, both domestically and internationally.
- Analyze print media, broadcast television, and online entertainment content.
- Help students understand the social functions of entertainment reporting and its interaction with other media types.
- Foster critical thinking about the future development of entertainment reporting and how it relates to societal mechanisms and other forms of media.

## Language(s) of Instruction

Chinese

## Host Institution Course Number

JOUR130224

## Host Institution Course Title

ENTERTAINMENT: REPORTING AND PROGRAM

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

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