

COURSE DETAIL

ENTERTAINMENT: REPORTING AND PROGRAM

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

124

UCEAP Course Suffix**UCEAP Official Title**

ENTERTAINMENT: REPORTING AND PROGRAM

UCEAP Transcript Title

REPORTING & PROGRAM

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

- Provide a comprehensive introduction to the history, current state, and trends in entertainment reporting and programs, both domestically and internationally.
- Analyze print media, broadcast television, and online entertainment content.
- Help students understand the social functions of entertainment reporting and its interaction with other media types.
- Foster critical thinking about the future development of entertainment reporting and how it relates to societal mechanisms and other forms of media.

Language(s) of Instruction

Chinese

Host Institution Course Number

JOUR130224

Host Institution Course Title

ENTERTAINMENT: REPORTING AND PROGRAMME

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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