COURSE DETAIL

BUSINESS MANAGEMENT IN CHINA
Country Italy
Host Institution University of Commerce Luigi Bocconi
Program(s) Bocconi University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 181
UCEAP Course Suffix
UCEAP Official Title BUSINESS MANAGEMENT IN CHINA
UCEAP Transcript Title BUS MGMT IN CHINA
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course builds a comprehensive understanding of what it means to do business in China and with Chinese corporations. The course offers in-depth knowledge of the specific incentives and constraints defined by China's unique political, economic, and legal business environment. Building on this macro-framework, the course then continues to explore a variety of different kinds of organizations (ranging from state-owned firms to private and foreign firms) and their distinctive characteristics of business management. The course takes a multi-layered, institutional approach that links firm level strategies in a variety of different organizational forms with the embedding macro-environment and coordination mechanisms at the meso-level. The course consists of three modules: 1)The Macro embeddedness of business in China; 2) Market and non-market behavior; 3) Firm strategies.

Language(s) of Instruction
English

Host Institution Course Number
30574

Host Institution Course Title
BUSINESS MANAGEMENT IN CHINA

Host Institution Course Details
https://didattica.unibocconi.it/ts/tsn_anteprima.php?cod_ins=30574&anno=2025&or...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management and Technology

Course Last Reviewed

2024-2025

Print