

COURSE DETAIL

PARIS & GRAPHIC DESIGN

Country

France

Host Institution

UC Center, Paris

Program(s)

Food, History, and Culture in Paris

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

124

UCEAP Course Suffix**UCEAP Official Title**

PARIS & GRAPHIC DESIGN

UCEAP Transcript Title

PARIS&GRAPHIC DESIGN

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This introductory graphic design course provides students with a foundational understanding of key principles and essential tools in visual design. Combining practical exercises with some theoretical insights, students explore the basics of composition, typography, color theory, and design principles while gaining an understanding of graphic design's role in contemporary communication. Set in Paris, one of the world's design and cultural capitals, this course offers an immersive experience in the city's rich visual history and vibrant contemporary design scene. Paris itself serves as a dynamic classroom, with inspiration drawn from its iconic architecture, art, fashion, museums, and daily life. Students have the unique opportunity to engage with the city's visual environment and incorporate it into their creative projects. The course introduces industry-standard software, including Adobe Photoshop, Illustrator, and InDesign, with a focus on applying these tools to personal creative work. Beyond technical skills, students are encouraged to think conceptually about their designs, fostering critical and creative approaches to their projects.

Language(s) of Instruction

English

Host Institution Course Number

Host Institution Course Title

PARIS & GRAPHIC DESIGN

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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