COURSE DETAIL

PARIS & GRAPHIC DESIGN
Country France
Host Institution UC Center, Paris
Program(s) Food, History, and Culture in Paris
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Art Studio
UCEAP Course Number 124
UCEAP Course Suffix
UCEAP Official Title PARIS & GRAPHIC DESIGN
UCEAP Transcript Title PARIS&GRAPHC DESIGN
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This introductory graphic design course provides students with a foundational understanding of key principles and essential tools in visual design. Combining practical exercises with some theoretical insights, students explore the basics of composition, typography, color theory, and design principles while gaining an understanding of graphic design's role in contemporary communication. Set in Paris, one of the world’s design and cultural capitals, this course offers an immersive experience in the city’s rich visual history and vibrant contemporary design scene. Paris itself serves as a dynamic classroom, with inspiration drawn from its iconic architecture, art, fashion, museums, and daily life. Students have the unique opportunity to engage with the city's visual environment and incorporate it into their creative projects. The course introduces industry-standard software, including Adobe Photoshop, Illustrator, and InDesign, with a focus on applying these tools to personal creative work. Beyond technical skills, students are encouraged to think conceptually about their designs, fostering critical and creative approaches to their projects.

Language(s) of Instruction
English

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Host Institution Course Details
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Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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