

# COURSE DETAIL

## MANAGING INNOVATION

**Country**

Canada

**Host Institution**

McGill University

**Program(s)**

McGill University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

152

**UCEAP Course Suffix****UCEAP Official Title**

MANAGING INNOVATION

**UCEAP Transcript Title**

MANAGING INNOVATION

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

This course examines distinctive forms of innovation as an experimental process, a recombinant search process, human-centric process and data-driven process. It also explores innovation at different levels of analysis from the team level to the firm level, all the way to the regional and global levels. It also covers what managers need to better understand and manage innovative businesses successfully and strategically.

## Language(s) of Instruction

English

## Host Institution Course Number

MGPO 460

## Host Institution Course Title

MANAGING INNOVATION

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

## Course Last Reviewed

2024-2025

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