

# COURSE DETAIL

## CASE STUDY AND PRACTICE OF INTERNATIONAL JOURNALISM

**Country**

China

**Host Institution**

Peking University, Beijing

**Program(s)**

Peking University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies Communication

**UCEAP Course Number**

145

**UCEAP Course Suffix****UCEAP Official Title**

CASE STUDY AND PRACTICE OF INTERNATIONAL JOURNALISM

**UCEAP Transcript Title**

CAS STUDY INTL JOUR

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course will first lead students to be familiar with mainstream English media from home and abroad, such as China Daily, CGTN, Xinhua News Agency, New York Times, Washington Post, Wall Street Journal, CNN, BBC, South China Morning Post, etc. Social media such as popular English-language or bilingual video programs on Douyin (TikTok), Bilibili, Little Red Book and YouTube will be included. Students can not only understand the latest developments of global news, but also can form their own critical views on the world media and compare the similarities and differences between Chinese media and Western media. Secondly, this course will also select typical or hot cases to explain news production and news reporting skills. Finally, the course will take students majoring in different foreign languages through extensive practice in news making. This course is a practical course for reporting China and the world in English, bilingual or multilingual. The learning effect is based on the international news works produced through the semester.

## Language(s) of Instruction

### Host Institution Course Number

01834346

### Host Institution Course Title

CASE STUDY AND PRACTICE OF INTERNATIONAL JOURNALISM

### Host Institution Course Details

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

### Course Last Reviewed

2024-2025

[Print](#)