COURSE DETAIL

CASE STUDY AND PRACTICE OF INTERNATIONAL JOURNALISM
Country China
Host Institution Peking University, Beijing
Program(s) Peking University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies Communication
UCEAP Course Number 145
UCEAP Course Suffix
UCEAP Official Title CASE STUDY AND PRACTICE OF INTERNATIONAL JOURNALISM
UCEAP Transcript Title CAS STUDY INTL JOUR
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course will first lead students to be familiar with mainstream English media from home and abroad, such as China Daily, CGTN, Xinhua News Agency, New York Times, Washington Post, Wall Street Journal, CNN, BBC, South China Morning Post, etc. Social media such as popular English-language or bilingual video programs on Douyin (TikTok), Bilibili, Little Red Book and YouTube will be included. Students can not only understand the latest developments of global news, but also can form their own critical views on the world media and compare the similarities and differences between Chinese media and Western media. Secondly, this course will also select typical or hot cases to explain news production and news reporting skills. Finally, the course will take students majoring in different foreign languages through extensive practice in news making. This course is a practical course for reporting China and the world in English, bilingual or multilingual. The learning effect is based on the international news works produced through the semester.

Language(s) of Instruction

Host Institution Course Number
01834346

Host Institution Course Title
CASE STUDY AND PRACTICE OF INTERNATIONAL JOURNALISM

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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