

COURSE DETAIL

CASE STUDY AND PRACTICE OF INTERNATIONAL JOURNALISM

Country

China

Host Institution

Peking University, Beijing

Program(s)

Peking University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

145

UCEAP Course Suffix**UCEAP Official Title**

CASE STUDY AND PRACTICE OF INTERNATIONAL JOURNALISM

UCEAP Transcript Title

CAS STUDY INTL JOUR

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course will first lead students to be familiar with mainstream English media from home and abroad, such as China Daily, CGTN, Xinhua News Agency, New York Times, Washington Post, Wall Street Journal, CNN, BBC, South China Morning Post, etc. Social media such as popular English-language or bilingual video programs on Douyin (TikTok), Bilibili, Little Red Book and YouTube will be included. Students can not only understand the latest developments of global news, but also can form their own critical views on the world media and compare the similarities and differences between Chinese media and Western media. Secondly, this course will also select typical or hot cases to explain news production and news reporting skills. Finally, the course will take students majoring in different foreign languages through extensive practice in news making. This course is a practical course for reporting China and the world in English, bilingual or multilingual. The learning effect is based on the international news works produced through the semester.

Language(s) of Instruction

Host Institution Course Number

01834346

Host Institution Course Title

CASE STUDY AND PRACTICE OF INTERNATIONAL JOURNALISM

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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